

44th Annual Palo Alto Concours Sunday, June 27

Sandhill Rd at Stanford University

(Deadline for Registration is May 17)

One of the oldest, biggest and best Concours d'Elegance in the Bay Area each year is the Palo Alto Concours sponsored by the Palo Alto Lions Club and this year is no exception. If there is just one concours you go to during the year, this should be it (that is unless you want to pay \$150 spectator fee at the Pebble Beach Concours in mid-August). Palo Alto spectator fee is \$20/\$25.

The well known Bay Area automobile aficionado, Martin Swig, has been named Honorary Chairman of this year's Concours. Mr Swig spent 40 years as a multi-franchise new car dealer in San Francisco. An avid car collector, he began racing historic cars in the mid '70s.

Today he organizes various car tours, the best known of which is the annual posh California Mille in which participants are treated to 1000 miles of California's best drivers' roads over four days.

"The Drive"

**(Part of the Palo Alto Concours Weekend)
Saturday, June 26**

Deadline to register is June 1, 2010

If you like to drive that collectible car of yours as well as show it, we invite you to join us for this picturesque and exciting scenic tour toward the coast and back, the day before the Palo Alto Concours. Sign-in for The Drive begins at 8AM to allow time for everyone to checkout all the cars. Coffee and snacks will be provided.

At 9am, departure for The Drive will be assisted by the CHP. Faster cars will lead the way! You will receive a souvenir route book and special gifts before heading out. Drive through some of Northern California's most beautiful countryside, wooded roads, breathtaking vistas and the pictur-

Also, this year marks the 20th anniversary of his New Years Day "Anti-Football Run" which enables owners of 25+ year old cars to escape all the college football games in favor of a 100+ mile drive through scenic Bay Area back roads.

Martin's wife races an Alfa Romeo Giulietta Sprint Zagato, while their two sons also participate in a variety of races including in the "24 Hours of LeMons"

This year the honored American Marque is Cadillac while the honored European Marque is Mercedes Benz. This year's Palo Alto Concours is a full weekend affair which includes "The Drive" on Saturday plus a Concours Buffet Dinner that evening and then in addition to the Concours on Sunday there is a "Special Exhibit Area" (formally "The Corral") and a "Cars for Sale Area" along with a Patrons Pavilion Area during the concours.

Cost: Car entry in Concours with two adults is \$50

Car entry in Special Exhibit Area with two adults is \$50

Car entry in Cars for Sale Area with two adults is \$75

Registration: For registration forms visit the web site <paconcours.com>. For questions call Steve Pedone at 650-813-1100 or e-mail <registration@paconcours.com>

esque Pacific coast. Then, return to the Palo, Alto Concours field for a catered lunch. Collectible automobilia and other fine items will be auctioned for charity. Be sure to reserve early; as space is limited and Palo Alto Concours entrants receive priority;

So come out and join the fun - and see, hear and smell all those wonderful machines in motion!

If you want to join us for lunch and the automobilia auction fun but want to skip the Drive itself, unlike past years, we will try to accommodate you.

Cost: \$85/person which includes the catered lunch.

Registration: Visit the Palo Alto Concours website at <PAConcours.com> for registration forms. If there are questions contact Drive Chairman: Joe Hustin (650-380-5425) and Dan Stoner (415-515-4935)